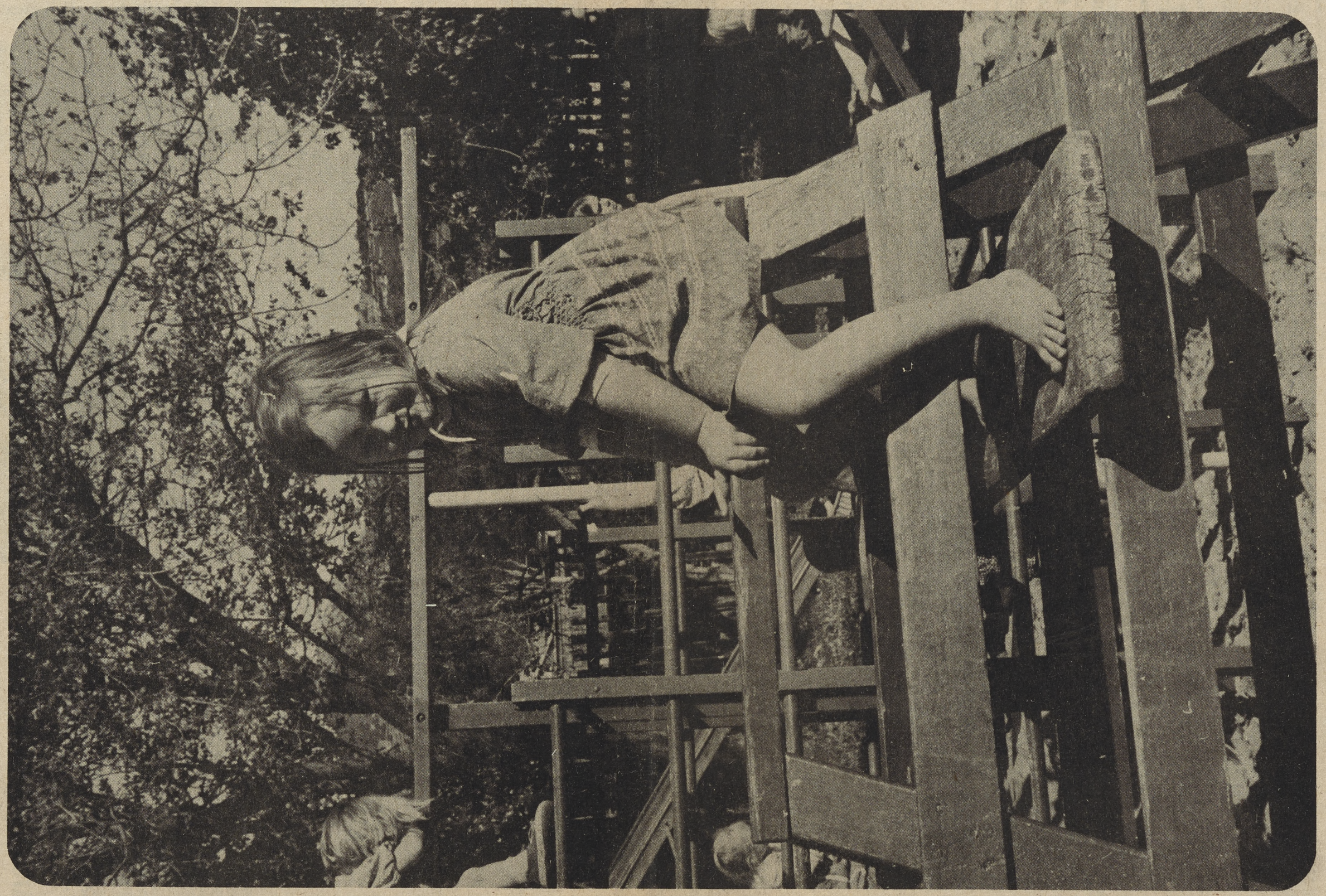
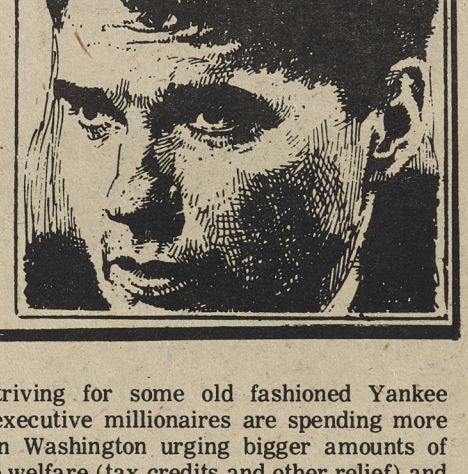
carmel valley
# outlook
january 2, 1975 weekly 15¢



# in the public interest

## by ralph nader



Albert W. Turner was once an executive with Southern California Gas Co. Today as chairman of the California Occupational Safety and Health Standards Board, he has leashed out at industrial and commercial criticism of the federal Job Health and Safety Standards. Such criticism, he charged "demonstrates complete lack of knowledge."

"The reason for the federal law," Mr. Turner said, "was that a significant number of employers and state governments were openly neglecting the safety and health of workers and were extremely reluctant to spend the money necessary to provide a reasonable degree of protection."

Companies are still reluctant. What's more, led by the callous U.S. Chamber of Commerce and other trade associations, industry is trying to link the worker health and safety movement with the inflationary-recessionary problems of the economy.

Like auto safety and pollution control standards, job safety and the environment are emerging as handy scapegoats for business mismanagement of the economy. What easier way is there to focus public attention on the "big bad feds" in Washington and to divert attention from the waste-ridden, oversubsidized, excessively concentrated terrain of big business? Why some shareholders or reporters might otherwise get the idea that those unlaid-off corporate executives were incompetent and unable to really start competing over who can best serve instead of gouge the consumer.

Rather than striving for some old fashioned Yankee ingenuity, these executive millionaires are spending more and more time in Washington urging bigger amounts of existing corporate welfare (tax credits and other relief) and a safety moratorium. On December 16th, Henry Ford II and Ford President Lee Iacocca were meeting privately with the Michigan congressional delegation in the morning and the Republican House and Senate leaders in the afternoon. GM's chairman, Thomas Murphy, has been lobbying in Washington also.

In the meantime, Ford ignores a large group of its dealers who are asking the company to lower its new-care prices $200 to $400 to stop declining sales. But the price increases continue. When the seatbelt interlock was taken off recently, the auto companies did not reduce the price of their cars by $50 to $90 which they said was the price increase attributed to that system last year. This resulted in a hidden price increase, despite recent leveling off or declining metals prices charged by the auto industry's suppliers.

Next year, Congress needs to initiate comprehensive economic, environmental and health programs by showing how beneficially related they can be to one another. For example, as Environmental Protection Agency Chief, Russell E. Train, declared in October: "Our environmental, energy and economic interests converge to put a premium upon greater and greater efficiency in the industrial process -- a new efficiency which can, at one and the same time, cut costs, conserve energy and curb pollution -- a new efficiency which I am convinced can help attack our inflation problem."

Carl Gerstacher of Dow Chemical has spoken of the profits his company derives from controlling its chemical pollutants. Others have noted that environmental expenditures create jobs, markets, health and a more hopeful future for future generations. The amount of money the economy must spend to win the pollution battle over the next twenty years is less than Americans will spend on alcohol.

What madness comes forth from corporate suites which tell the people that they cannot afford less than 5 percent of pretax corporate taxes for tax subsidized investments to prevent cancer, respiratory diseases, harmful mutations and other destructions of health solidly associated with industrial chemicals, gases, particulates and other injurious emissions? Can anything have a higher priority when so much of their expenditures go to waste, trivia, junk and inefficiency. What, after all, is the purpose of an economic system, if it is not, first and foremost, to safeguard the health and safety of its peoples?

The scapegoat strategy of industry and commerce, designed to divert attention from the concentrated corporate economy and its management, may get some quick headlines now. But when Congress convenes next month, these same executives may receive invitations to come up and publicly testify with disclosure of cost, productivity and other date they are not presenting in their private huddles on Capitol Hill.

# Murphy proposes halt in rocketing property assessments

A Constitutional amendment which, for tax purposes, would freeze the current value of most homes in California has been introduced by Assemblyman Frank Murphy Jr. (R-Santa Cruz).

Murphy's proposal (ACA 22) would set the property tax value of any home which is the taxpayer's principal place of residence at the purchase price of the home. If adopted by the legislature and approved by the voters, the provision would be written into the California Constitution.

The assessed value of homes for property tax purposes are now set each year by local tax assessors based on what is determined to be "fair market value." In most cases, the assessed value of a home continues to increase, raising the property tax bill each year.

Under Murphy's proposal, the value of a home for tax purposes would be set at its current value and would remain the same until the home was sold.

Only substantial improvements to the residence would otherwise raise the value of the home.

Murphy said the current practice of taxing a home at its "fair market value" is inequitable in that homeowners are seeing their property tax bills going up each year on homes that are virtually unchanged.

"Fair market value is an indicator of what the person could possible sell the home for on the open market," Murphy continued, "but if the person keeps the home, the property taxes should not increase because of the potential to sell it on the open market.

"Fair market value and fair tax value should not be the same," Murphy said.

Murphy pointed out that two years ago the Legislature set property tax rate limits on local governments. Tax rates now can only be raised to match inflation and increases in population. The purpose of the tax rate limits was to hold the line on property taxes.

"Limiting the tax rate has not held property taxes in line," Murphy said, "because increases in the assessed value of homes have added to tax bills.

"With the tax rate limits in effect, and if we hold the value of a home for tax purposes at its original purchase price, we will have taken the longest step toward achieving an effective ceiling on property taxes in California."

Murphy pointed out that freezing home values for tax purposes would not cause a reduction in local tax revenues, rather it would tend to keep revenues constant as property taxes leveled off.

"With an inflation factor and a population growth factor already provided for in the tax rate limits, local property tax revenues are adequately protected.

"In addition, as new construction is completed and homes are sold the tax base will continue to expand," Murphy said.

"With these factors in effect, there is no justification for hitting homeowners with a larger tax bill each year based on a potential fair market value which has no meaning unless the home is sold."

# Planning commission to consider rezoning request

At least two items concerning Carmel Valley are under consideration for the next meeting of the planning commission at Salinas Jan. 8.

The rezoning of property fronting on Dorris Drive from a K-G-J-B-4 district to an R-1-B-3 district or another classification to allow 20,000 square foot building sites will be considered at 11:15 a.m.

Naming and numbering of a private road leading southeasterly from the itersection of Carmel Valley Road and Via Los Tulares about 1,400 feet in length will be considered at 2:45 p.m. Vista Verde is the name under consideration.

## on the cover

Tammy Fredericks looks dubiously into the new year. (Outlook staff photo)

# Courses offered by MPC in Valley

Several courses in a number of fields will be offered in Carmel Valley by Monterey Peninsula College through off-campus classes for the spring semester.

Mail registration for the classes is in progress and will continue through Jan. 15. Off-campus courses are available at no cost to the student except the purchase of books. Most classes carry regular college credit and are transferable to other colleges.

Included in the Valley are:

Animal Science 210, Horse Management, Mondays at Carmel Valley Trail and Saddle Club.

Animal Science 212, Hoof Care -- Horses, Tuesdays at Carmel Valley Trail and Saddle Club.

Business 216, Law for the Layman, Thursdays at Hidden Valley Music Seminars.

Business 241, Personal Finance, Wednesdays at Hidden Valley.

Drama 172, Film Survey, Wednesdays at Hidden Valley.

English 295, Balkan History, Tuesdays at Hidden Valley.

Ornamental Horticulture 604, Organic Gardening, Saturdays at Hidden Valley.

Personal Development 275, Beginning Yoga, Tuesdays and Thursdays at Hidden Valley.

Philosophy 133, Introduction to Ethnics, Wednesdays at Hidden Valley.

Physical Education 126, Beginning Horseback Riding, Tuesdays and Thursdays, Mondays and Wednesdays at Carmel Valley Riding Club.

Physical Education 127, Intermediate Horseback Riding, Tuesdays and Thursdays at Carmel Valley Riding Club.

Physical Education 130, Beginning Folk Dance, Mondays at Hidden Valley.

Physical Education 131, Intermediate Folk Dance, Mondays at Hidden Valley.

Courses in health care of cats, cultural anthropology, play production, acting workshops, techniques workshop, ornamental horticulture, comparative governments, human psychology and property management are scheduled for Carmel.

For further information about the courses or registration, call the MPC Registration Desk, 649-1150, ext. 217.


carmel valley
**outlook**
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# Lagorio exhibit at Tantamount

Francois Martin, director of Carmel Valley's Tantamount Theatre Green Room Gallery, has announced that the showing of Irene Lagorio's retrospective exhibition, "Twenty Years of Serigraphy, 1954-74" will be extended through January 25.

One of the features contributing to the show's popularity, according to Martin, is the accompanying documentation prepared by the artist. Each graphic, for example, is introduced to the viewer via a written statement on the motive, personal experience or inspiration that provoked its creation.

Martin says, "Viewing this show is akin to walking through the gallery and conversing with Miss Lagorio at your side."

Included in the exhibition and representing the artist's "maiden voyage into the art of serigraphy" is the graphic "Transmutation" (1954), which resulted from a casual visit to artist Dorr Bothwell's San Francisco studio in the Old Montgomery Block. It was during that visit that Miss Bothwell urged her visitor to try serigraphy.

In her documentation, Miss Lagorio relates: "Shortly after talking with Dorr, I turned out this graphic admittedly reflects all of a neophyte's exploration into a new medium.....however, the experience of feeling my way through this print was enough to hook me to the medium."

Miss Lagorio's second graphic, "Frozen Stream" (1955), is described by the artist as being very poor in color quality and design, but was included in the show to illustrate an artist's exploration of a technical idea. Miss Lagorio states, "I was so dissatisfied with this experiment, I destroyed all the graphics in the edition, retaining only this one impression for the record."

The impact of the sights and sounds of travel upon an artist are illustrated by the serigraphs "Magic Journey" (1956), based upon a trip through Chicago, 'Tuscan Snow" (1957), inspired by Arezzo, Italy, and "The Iron Horses of Megara" (1957), suggested by a voyage to Greece.

"Ideas for serigraphs are sometimes triggered by friends," explains Miss Lagorio. "One of my long-standing friends is a perpetual traveler and adventurer. In 1960 this friend was conducting some architectural research on ancient Egyptian monuments in the Nubian Desert. A letter I received while he was on this odyssey was so descriptive of the people and place, I became caught by the magic of it all and produced "Magic Man in the Nubian Desert."

Another letter from Africa served as the motivation for "Swahilian Elephant Hunt." Miss Lagorio tells how the letter described in great depth the richness of a scene where a group of Masai warriors prepared to depart upon an elephant hunt. "As is often the case, when I receive such descriptive letters and find I cannot be part of the action, I resolve it all by making a serigraph of the event as I imagine it."

Explaining the imagery of "Beach Games," Miss Lagorio states: "Before moving permanently to this locale, our Carmel home was used as a family weekend house and working studio. It was on a Sunday that this 1962 print evolved. Finding a piece of kelp at the water's edge, I decided it would be a good 'found object' for the start of a new serigraph."

Another walk along the Carmel Beach in 1962 resulted in "Gull at Dusk." "Although my feet were killing me," after a day's work the artist says, "my eyes were not to tired to perceive the clean forms of the gulls standing at the water's edge, as they often do at sundown, so I trudged back to my working studio and started laying in the form for this graphic. Sometimes the day of an artist can be very long."

A trip to Carmel's Harrison Memorial Library brought about the "Yellow-Eyed Blackbirds," also of 1962. "The blackbirds on the library walk were so thick and vociferous," relates the artist, "I stopped in my tracks and frankly studied their sleek forms and chattery nature, A few days later I started this graphic which purposefully incorporated the dynamically contoured abstract blue shapes to suggest the cacophony that results when a group of these birds assemble in any location."

Often, frustrations come midway in the development of a print, and when that happens Miss Lagorio sets it aside for a month or two. "The graphic 'Day of the Penitent' (1966) was truly a bear to bring into reality," comments Miss Lagorio. Finally, "It was the cover of a McGraw-Hill annual report that resolved everything and brought into being a print that took more than the usual amount of time to create."

The exhibition concludes with Miss Lagorio's most recent creation, titled "There's a Unicorn in the Garden" and completed this past July. She comments:: "I honestly think the high-point in the production of this print was its saffron gold tone. When I saw the glow of that color in the trial proof, I wanted to turn a handspring. It is one of those things you hope for, but don't always attain. Art is full of such unknowns."

**Carmel artist Irene Lagorio researching primitive iconography for her serigraph "Swahilian Elephant Hunt," one of 25 graphics on view at the Tantamount Green Room Gallery in Carmel Valley through January.**


# WE'RE UNHAPPY ABOUT YOUR PG&E BILL, TOO.

Every winter we point out that "the season's the reason" your PG&E bills go up. That's because during winter months you use more energy for heating, lighting, cooking, TV watching and other home comforts.

But this winter, bills will be even higher because of increased fuel costs. As you may know, most PG&E rate increases have been to offset the higher prices we, PG&E, must pay for natural gas and fuel oil.

We are continuing to work hard to be efficient and hold down your rates as much as possible. You can help hold down your PG&E bill too, by following these energy conservation tips.

Weatherstrip around doors and windows. Insulate walls and ceilings. Clean or replace furnace filters if necessary. Keep the fireplace damper closed when not in use. Close drapes at night, and set your thermostat no higher than 68°.

You'll also save energy by turning off lights and the TV when they're not in use. And by *not* preheating the oven. And tell the kids: "Shut that door!"

PG and E

5-PSGE-W1274

## Crushed Wheat Bread

EXTRA VALUE

Skylark 1½-lb. **2 for 79¢**

## Del Monte Juice Drink

Pineapple-Grapefruit or Pineapple-Orange—46-oz. SS **42¢**

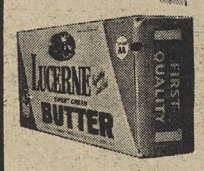
## Corn Flakes

EXTRA VALUE

Kellogg's 18-oz. Pkg. **65¢**

## Chicken Dinner

Banquet, Frozen 11-oz. SS **49¢**



## Lucerne Butter

Grade AA Cubes—1-lb. **77¢**

## Large Grade AA Eggs

Lucerne Dozen **72¢**

## Allsweet Margarine

Cubes—1-lb. SS **63¢**

## Shoestring Potatoes

SS Scotch Treat Frozen—2-lb. **59¢**

# IN CALIFORNIA IT'S SAFEWAY!

## Paper Towels

Chiffon 120 Count SS **45¢**

## Cut Green Beans

EXTRA VALUE

Town House 16-oz. **3 for 89¢**

## Table Salt

EXTRA VALUE

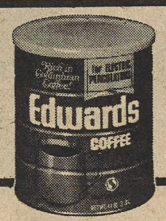
Crown Colony 26-oz. **2 for 25¢**

## Cold Power

Laundry Detergent—49-oz. SS **99¢**

## Calo Dog Food

15½-oz. SS **2 for 29¢**



## Edwards Coffee

Rich In Colombian Coffees 2 Lb. Can **$1.95**

## Spray 'n Wash

EXTRA VALUE

Laundry Stain Remover 16-oz. **98¢**

## Right Guard

Anti-Perspirant Spray—5-oz. SS **67¢**

### Wine & Liquor

| | | |
|---|---|---|
| Almaden Chablis | Mountain Wine—5th | $1.67 |
| Christian Brothers | Napa Rose—5th | $2.15 |
| La Mesa Burgundy | ½ Gallon | $1.58 |
| Gilbey's Gin | 90 Proof—5th (Beefeater's, 94 Proof—5th $6.99) | $4.69 |
| Scotch Whisky | Cutty Sark, 86 Proof—5th (MacNair's, 86 Proof—5th $5.29) | $8.39 |

**BLENDED WHISKEY** Coldbrook, 80 Proof 5th Bottle **$3.29**

### SAVE ON FROZEN FOODS

| | | |
|---|---|---|
| Green Giant Carrot Nuggets | 10-oz. | 47¢ |
| Holloway House | Stuffed Peppers or Cabbage Rolls—14-oz. | 99¢ |
| Chun King Dinner | Chow Mein Pepper Oriental—13-oz. | $1.09 |
| Totinos Classic Pizza | 31-oz. | $2.79 |
| Chocolate Eclairs | Rich's—8½-oz. (Cream Puffs—11-oz. 79¢) | 83¢ |
| Sara Lee Pound Cake | 11¼-oz. | $1.05 |
| Wheat Bread | Bridgford, Ready-to-Bake Dough Two 1-lb. Loaves | 76¢ |
| Eggo Waffles | 8 Count, Round—11-oz. | 61¢ |
| SS Aunt Jemima French Toast | 9-oz. | 59¢ |

**BEEF RAVIOLI** SS Lucca—12-oz. **55¢**

**ORANGE PLUS** SS Birds Eye Concentrate—12-oz. **55¢**

**FRENCH TOAST** Bel-air—11-oz. **65¢**

### Everyday Needs

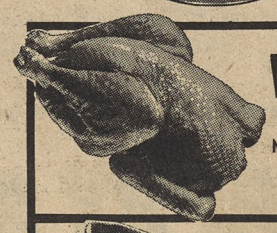
| | | |
|---|---|---|
| SS Prune Juice | Super Motts—40-oz. | 71¢ |
| Special Formula Bread | Mrs. Wrights—1-lb. | 45¢ |
| Soft Margarine | Nucoa, Tub—1-lb. (Empress—1-lb. Tub 77c) | 79¢ |
| Blue Bonnet Margarine | Cubes—1-lb. (Soft, Two ½-lb. Tubs 83c) | 71¢ |
| Wesson Oil | All Purpose—48-oz. | $2.17 |
| Golden Touch | Buttery Tasting Vegetable Oil Spray—7-oz. | 99¢ |
| Chicken of the Sea Tuna | Chunk Light—6½-oz. (9¼-oz. 77c) (12½-oz. $1.09) | 55¢ |
| White Albacore Tuna | Chicken of the Sea 7-oz. | 79¢ |
| Yellow Split Peas | Golden Grain—12-oz. | 35¢ |
| Sweet 10 Liquid | Artificial Sweetener—6-oz. | 99¢ |

### Household Helpers

| | | |
|---|---|---|
| Cling Free | Fabric Softener for the Dryer—7-oz. (13-oz. $2.19) | $1.10 |
| Dry Bleach | White Magic, All Fabric—40-oz. | 80¢ |
| Solid Air Freshener | Days Ease, Lemon-Lime—6-oz. | 83¢ |
| Furniture Polish | Kleen Guard, Aerosol—9-oz. | 51¢ |
| Brillo Scouring Pads | 10 Count | 41¢ |

### Family Favorites

| | | |
|---|---|---|
| SS Mott's Applesauce | 25-oz. Glass | 58¢ |
| Fruit Cocktail | Libby's Juice Pack—16-oz. (Pears—16-oz. 48c) | 45¢ |
| Del Monte Fruit Cups | or Pudding Cups 5-oz. Cans—4 Pack | 75¢ |
| Concord Grape Jelly | or Grapelade Jam Welch's—20-oz. | 77¢ |
| Jif Peanut Butter | Creamy—28-oz. | $1.39 |



## Whole Fryers

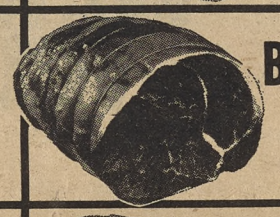
Manor House Bagged Lb. **45¢**

## Top Sirloin

Beef Loin Steak Boneless USDA Choice Lb. **$1.88**

## Round Steak

Full Cut, Bone-In USDA Choice Lb. **$1.18**



## Boneless Roast

Beef Chuck Shoulder USDA Choice Lb. **$1.39**

## Ground Beef

Regular Grind You Can Taste The Difference Lb. **66¢**

## Chuck Roast

Blade Cut USDA Choice Lb. **66¢**

| | | |
|---|---|---|
| Ground Beef | Premium—Lb. | $1.32 |
| Beef Plus | T.M. Reg., A Blend of Ground Beef & Textured Hydrated Vegetable Protein—Lb. | 59¢ |
| Strip Steak | Boneless Beef Loin USDA Choice—Lb. | $2.39 |
| Veal Patties | With Beef Added—Lb. | 88¢ |
| Rib-Eye Steak | USDA Choice Beef—Lb. | $2.19 |
| Leg of Lamb | New Zealand Frozen Fresh Thawed—Lb. | $1.29 |
| Pork Picnic | Shoulder-Arm—Lb. | 79¢ |
| Turbot Fillets | Greenland—Lb. | $1.09 |

**Pork Spareribs** Frozen Fresh Thawed—Lb. **99¢**

**Beef Liver** Skinned & Deveined—Lb. **88¢**

**Beef Wieners** Safeway Skinless—1-lb. **79¢**

**Pork Sausage** Each Jimmy Dean, Regular or Hot—12-oz. **88¢**

| | | |
|---|---|---|
| Corn Tortillas | La Totteca—14-oz. | 31¢ |
| Breakfast Sausage | Armour Smokees—12-oz. | 88¢ |
| Calf Liver | Lb. | $1.49 |
| Oxtails | Frozen Fresh Thawed—Lb. | 79¢ |
| Sliced Bacon | Safeway Smok-A-Roma—1-lb. (Thick Sliced—2-lb. $2.17) | $1.09 |
| Chipped Meats | Safeway Beef, Ham or Turkey—3-oz. | 2 for 89¢ |
| Gorton's Sole in Butter Sauce | 9-oz. | $1.09 |
| Sea Pak Shrimp | Breaded, Diced Fan Tails—16-oz. | $1.85 |

## Avocados

Fuerte Variety, Large 24 Size California Grown

**4 for $1**

| | | |
|---|---|---|
| Apples | Red & Golden Delicious Ex. Fancy, Northwest Grown | 4 Lbs. $1 |
| Banana Squash | Perfect for Baking | Lb. 10¢ |
| Yellow Onions | U.S. No. 1 Mediums | Lb. 10¢ |
| Anjou Pears | Northwest Grown | 3 Lbs. $1 |
| Carrots | Clip Top | 2 Lbs. 29¢ |
| Radishes | or Green Onions Garden Fresh Bunches | 2 for 29¢ |
| Grapefruit | Florida Indian River | 4 for $1 |
| Prunes | Del Monte, Breakfast | 2 Lbs. 99¢ |

## Head Lettuce

Iceberg Variety Large & Firm Heads

**4 for 88¢**

### THE PERFECT HOST

**Blue Nun Liebfraumilch, 5th**

Blue Nun Liebfraumilch (pronounced Leeb-fraw-milsh) is a soft wine with a touch of fruitiness. It is slightly golden in color. This wine should be refrigerated for approximately three hours before serving.

The medium dry character of Blue Nun will make a truly perfect host to the Whole Fryers on Sale that is featured this week. The price of this imported German wine is $3.98 a fifth.

| | | |
|---|---|---|
| Polish Remover | SS Cutex, Oily—3-oz. | 25¢ |
| Deluxe Dinner | SS Kraft Macaroni & Cheese—14-oz. | 63¢ |
| Dove Bath Soap | SS 4¾-oz. | 37¢ |
| Wild Bird Seed | EXTRA VALUE Loft's—5-lb. Bag | 69¢ |
| Cheese Food | American, Safeway, Processed Single Wrapped Slices—12-oz. | 89¢ |
| Coffee Creamer | Lucerne Coffee Tone—16-oz. | 99¢ |

### Home & Family Items

| | | |
|---|---|---|
| Mixed Salad Vegetables | Del Monte—16-oz. | 32¢ |
| Sweet Pickles | Del Monte, Whole—12-oz. (Cucumber Chips—15-oz. 44c) | 61¢ |
| Sliced Ripe Olives | Town House—2¼-oz. | 27¢ |
| 1000 Island Dressing | Nu-made—8-oz. | 51¢ |
| Tiny Alaskan Shrimp | Ocean Beauty—4½-oz. | 77¢ |
| Sniders Cocktail Sauce | Fancy—11½-oz. | 45¢ |
| Refried Beans | Town House—15-oz. (30-oz. 58c) | 33¢ |
| Cup-A-Soup | Lipton Green Pea, Cream of Chicken or Cream of Mushroom—4 Pack | 55¢ |
| Minestrone Soup | Riviera—20-oz. | 39¢ |
| Riviera Ravioli | Vegetable—40-oz. (Beef—40-oz. $1.03) | 78¢ |

### Pet Food

| | | |
|---|---|---|
| SS Kal Kan Chunky MPS | Dog Food 14-oz. | 3 for 99¢ |
| Top Choice Burgers | Gaines—72-oz. | $2.53 |
| Walter Kendall 5's | Dog Biscuits—26-oz. (Kibbled Dog Food 20-lb. $4.39) | 67¢ |
| Kitty Queen | Chopped Kidney Cat Food—6-oz. (Chopped Liver—6-oz. 32c) | 35¢ |
| Meaty Treat Cat Food | or Chopped Kidney-Chicken Kitty Queen—6-oz. | 24¢ |

### Coffee Choices

| | | |
|---|---|---|
| Folgers Coffee Crystals | Instant—10-oz. (6-oz. $1.55) | $2.05 |
| Safeway Instant | Coffee—10-oz. (6-oz. $1.44) | $1.89 |
| Safeway Coffee | Preground—2-lb. Bag | $1.83 |
| Folgers Coffee | Ground—3-lb. (Edwards—3-lb. $3.09) | $3.25 |
| Folgers | Coffee, Mountain Grown—2-lb. (1-lb. $1.24) | $2.19 |

Items and prices in this ad are available January 2, 1975 thru January 7, 1975 at all Safeway Stores listed below:

(L) These Safeway stores have liquor licenses (B) In store bake shop at the store

**YOU CAN ALWAYS DEPEND ON SAFEWAY**

(L) *Mid-Valley Center, Carmel Valley Road*

# under the oaks and among the cacti

by mildred hattan

## New fire volunteers

The Carmel Valley Volunteer Fire Department begins 1975 with nine rookies added to the roster. The new members will attend a series of classes in department orientation and fire training to be followed by courses in first aid.

The group includes Augie Acuna, Tom Augustitus, Roger Gardner, Dan Weiss, Dave Hardisty, Fran Hughes, Kermit Gayman, Alan Harbert, and a new paid member of the full time station staff, Jeff Frye.

Firemen and their wives gathered recently for a Christmas dinner party at Will's Fargo planned by social chairman, John Radon. A cocktail party at the firehouse preceded the holiday celebration. Assisting John were Larry Busick and Richard Crane.

Trophies in appreciation of ten years of service as Fire Commissioner were presented to Morden Buck and to Lt. George Plamer for his ten years of service as a fireman.

Santa with a pack filled with gifts visited the children of the firemen at a punch and cookies party held on Dec. 21 at the fire house.

## White Christmas

Dreams of a white Christmas became a reality for Betty and Mike Antonich who last week celebrated the holiday with his five brothers and sisters and many long time family friends in snowy Seattle, Wash.

The Robles Del Rio couple returned to the Valley in time to welcome houseguests from Ventura, their daughter and son-in-law, Gay and John Conroy, with children Jennifer and Tracey.

A mid-holiday family brunch was enjoyed at the Antonich home by their son Steve and Barbara Budinger who plan to marry in February, daughter Francie Foley and her guest, George Schroeder, the Conroys, and Betty's sister and husband, Mr. and Mrs. Van King who joined them from Carmel.

## Trail and Saddle

The festive decorations for the Carmel Valley Trail and Saddle Club Christmas party and the trimming of the Christmas tree were done the night before by junior members who arrived at the Garzas Road clubhouse to assist chairman Mrs. Dale Vandervort with party preparations.

A cocktail hour preceded the potluck dinner attended by 84 members and their guests. It was family night with all ages enjoying the bingo games and the raffle with prizes donated by Valley merchants including the Christmas tree which came from Quentel's Tree Farm.

Working committee members assisting Evelyn were: Judy and Chris Engle, Robin and Andy Capestro, Nancy Eldridge, the Clough family, Arnie Halle, Mary and Nick Brockman, Ruth Angell, Dale Vandervort, Patty Stuber, Chuck Woodson, Dorothy and George Pullman, Ciao Kramer, Getty Fairchild, and Capt. Joe Tully

## Dinner on Loma Lane

Christmas on Loma Lane was a happy occasion at the home of Jean and Peter De Haas where seated around the holiday table were their son and family from Fresno, Mr. and Mrs. Peter De Haas Jr. with Peter Michael and Stephanie, Jean's sister, Mrs. Dorothy Williams of Carmel, and her son, Robert Foster, who arrived from Studio City.

## Afternoon musicale

The piano students of Gina Welch entertained parents with their classical and modern accomplishments at an informal before Christmas recital at the home of Mr. and Mrs. Leon Panetta. Christmas goodies brought by the parents were served following the performance.

Pupils beginning through advanced offered a variety of selection. The program included:

Jimmy Panetta, age 5, "Here We Go Together," "Good King Wenscelas."

Tanna Franke, age 4, "Up & Down," "Lullabye," Thompson.

Hailey Franke, age 4, "Jingle Bells," "Postman."
Jill Mink, "On the River," "Lazy Mary."
Jody Mink, "Moon," "Musicland."
Lisa Radon, "Robin Wrent," "Christmas Carol."
Erika Radon, "Jack in the Box," "Down the Valley."
Lisa Paik, "Little Waltz," "Leibistraum."
Chris Paik, "Minute Waltz," "Autumn Leaves."
Mae Lim, theme by Beethoven.
Donna King, "Soldiers March," "Marche Slav."
Leslie Johnson, (vocal & piano) "I Feel Pretty."
Colleen Kelly, Bach Prelude No. 1.
Sharon Wong, "Baby Elephant Walk."
Lynda Tette, "Wild Horsemen," Schumann, "Romeo & Juliet, " Rata.
Tim Powell, Mozart Beatles, "Something."
Alicia Welch, Christmas carols
Heidi Shaver, Christmas carols. "Love Story."
Jenny Powell, Christmas carol, "Sunrise, Sunset."
Christina Griffith, "Runaway," Christmas carol.

## BART Boosters

A speedy ride under San Francisco Bay to Concord and return was one of the highlights of an exciting holiday trip to the Bay area for Ramona and Russell Ryan of Laurel Drive. Blessed with extremely clear weather, they enjoyed the views, as well as dining at Victor's and the Penthouse, both high atop the St. Francis Hotel Tower, the Top of the Mark, and the University Club of which Dr. Ryan is a life member. A Christmas Day visit to both Grace Cathedral and also to the new St. Mary's Cathedral added depth and ecumenical experience to complete their most enjoyable visit to the city.

## Garden Club

"Common Sense Approach to Organic Gardening" is the topic selected by Lee Hall who will appear as guest speaker at the meeting of the Carmel Valley Garden Association scheduled for Friday, January 10, 7:30 p.m. in the multipurpose room of Tularcitos School. Please note the change from the regularly scheduled meeting date.

Informative gardening lectures by the La Rancheria resident are enjoyed at both Monterey Peninsula College and Hartnell College. Hall also contributes a column of garden information to the **Outlook.**

Gardening enthusiasts are asked to make a New Year's resolution to attend the monthly meetings of the Garden Club, always open to the public.

Members decked the hall with boughs of holly at the Middle Canyon Road home of Flo and Dick Klingensmith who invited members to hold their annual Christmas party there.

Mrs. Jack Jernegan and Mrs. Richard Dick were co-chairman of the dinner party catered by the Shutters Restaurant. Thirty six members and guests attending the affair, enjoyed old fashioned caroling around the piano and a gift exchange with presents distributed appropriately enough by Mother Nature using, instead of a sleigh, a garden cart loaned by the Village House.

## Rancho Reunion

Lt. Col. (USA ret.) and Mrs. Jack Hermanson and daughters, Susie and Mary Jane enjoyed a holiday reunion at their home on Rancho Road with their son Bryan of Carmel, their son, Rick and his wife, Marilyn, of Fresno, and their son Denny and his wife, Sandy who arrived with their daughter, Maia, from their home in Nashville, Tenn.

Denny and Sandy combined their holiday visit with an economic convention in San Francisco for Sandy who recently completed her doctorate and will be an assistant professor at a university in the south where Denny is assistant director at the Urban Observatory in Nashville.

Rick is with Georgia Pacific in Fresno where Marilyn is a recreation director at a convalescent home.

## Holiday guests

Mrs. Robert (Ruth) Angell of Valle Vista Drive welcomed home for the holidays her daughter and son-in-law, Carolyn and John Crowell of Castro Valley. The couple had exciting details about the opening of John's new law office in Oakland.

Joining the threesome for Christmas dinner was Mrs. Mary Elizabeth Graham of Miramonte.

## December babies

Congratulations to Mr. and Mrs. Victoriano Silva and Mr. and Mrs. Julian Castro, parents of new valley arrivals who hung tiny stockings for Santa.

Both baby girls were born at the Community Hospital - Leticia Silva on December 1 and Edelmira Castro on the sixth.

## Chapel Guild

The members of the Carmel Valley Community Chapel Guild will begin the new year of social and informative meetings on Wednesday, January 8 at 12:15 in the fellowship hall.

Mrs. John Power, chairman of the potluck luncheon will be assisted by her co-chairman, Mrs. W.R. Moore, and committee members Mrs. Leon Amyx, Mrs. Thomas Verga, and Mrs. Winifield Huff.

Program chairman, Mrs. Norman Bundgard, has invited Milton Hays of the Secret Garden in Carmel to give a demonstration of "How to Plant Your Own Hanging Basket for Spring Color." He will also discuss wall hangers and answer questions concerning house plants.

The guest speaker, formely a gardener for the Murray estate in Monterey, built his Carmel nursery utilizing the geodesic dome.

Members and guests are invited to bring a hot dish, salad or dessert and their table service for the January meeting.

## Women's Club

Remember to make those reservations for the new date for the January Carmel Valley Women's Club luncheon meeting scheduled for Monday, January 6 with chairman, Mrs. Peggy Etherton, 659-2596.

The luncheon begins at 12:30 at the La Playa Hotel in Carmel followed by a program to be presented by Sgt. Bob Yingling of the Monterey Police Department who will discuss "The Art of Self Defense."

## Hot Jazz Society

If you saw, heard, and enjoyed the music of the "Christmas Brass," the group of musicians who entertained at the Center following the Santa Fly-In, then you will be pleased to learn of an opportunity to hear more of the same of Sunday, January 5th, 2 p.m. at the Moose Lodge in Del Rey Oaks.

The gathering the forst Sunday of every month is for the newly organized Monterey Bay Hot Jazz Society, a non-profit educational organization formed to offer citizens of the area an opportunity to help preserve jazz music as "the country's only original art form."

Joe Ingram, whose trio has been a popular Peninsula attraction for many years, is the society's musical director.

## Flea market coming!

Time to clean those closets, garage and attic for the after holiday flea market to be sponsored by the Carmel Valley Community Youth Center on Saturday, January 18, 9-4 on the Center grounds.

"The HODGE-PODGE," a bodacious benefit, is open to all to earn extra money for their unwanted items, their hobby or services. Space may be rented from the Center for $5 per organization, $7.50 for individuals, or $15 for commercial booths.

Antiques, rummage, cook books, tie-dye, horse-shoeing, knife sharpening... whatever your thing is, you may join the fun-fund raiser and sell your wares.

Anyone not wishing to set up a booth but wishing to donate rummage to the Community Center booth may leave it at the Center or phone 659-2965, 659-2398, 659-2468, or 659-4183 for pick-up. Reservations for space may also be made at those numbers.

*United Fund*

# VAC coordinates efforts

Over 77,000 hours of volunteer work on the Monterey Peninsula have been donated this year through the Volunteer Action Center, according to President Barbara Bucquet.

The center maintains a central office at 444 Pearl St. in Monterey and a staff to serve as a clearinghouse for community needs and services in order to channel voluntary action into areas of needs.

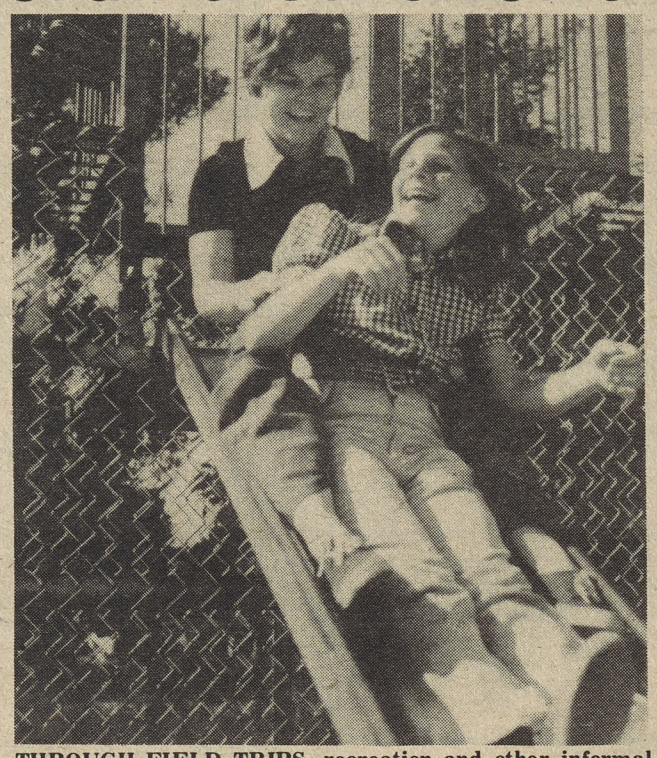
Mrs. Bucquet explains that these goals are achieved through information, recruitment, interviewing procedures, placement, referral and evaluation services for public and private non-profit organizations. The center also provides program development for individuals and sets up workshops for the community upon request.

In its second year as a United Fund agency, the VAC depends on the community funds campaign for about one third of its $50,000 annual budget.

In addition to providing a clearinghouse, the VAC conducts projects of its own and plans several for development during 1975 if funding is available.

Volunteers in Action staffs and provides a language bank in over 50 languages to provide Peninsula residents and visitors with translation aid when needed in daily life or in emergencies. Mrs. Bucquet says the service, operated cooperatively with the Defense Language Institute, has filled requests ranging from translating letters in German to a doctor in Berlin to find out about the health of an aging mother, to finding a Celtic phrase for a young man who wanted to impress his Irish friend.

Through joint sponsorship with the American Association of University Women, the VIA-VAC conducts Friends in Contact, a program through the Salinas jail to aid women inmates in adjusting to prison life, court situations and life on the outside after a period of incarceration. Volunteers may help a woman inmate solve outside problems while she is still in jail or aid her in finding housing when she is released.



**THROUGH FIELD TRIPS, recreation and other informal activities, adults in Project Buddy provide additional guidance for children from one parent families. Project Buddy is an on-going program of Volunteers in Action, a United Fund agency.**

The group's Project Buddy operates with a salaried project director. Mrs. Bucquet explains that this project attempts to reach children who have only one parent before the unbalanced family structure might negatively affect their lives. The project currently has 40 matched adults, 10 unmatched little buddies (seven male, three female) and 11 unmatched adult buddies.

Another project developed for an individual in need and now reinstituted for second child is the Doman-Delcate patterning of Craig Moon, a brain damaged child with cerebral palsy.

Volunteers in Action provided five volunteers three times a day, seven days a week to pattern Craig's arms, legs and head toward physical and intellectural development. Fifteen volunteers patterned Craig for 11 months, until he made so much progress he could be placed in the Gateway Development Center in Seaside. He is now enrolled at the Ashron School for Orthopedically Handicapped Children in Salinas.

In July, VIA was contacted to provide volunteers for a similar patterning program with Brian Cleary, an eight-year-old with who also has cerebral palsy. Three volunteers work twice a day, seven days a week with Brian and his mother, and recent testing at a Philadelphia Hospital showed much improvement through the patterning.

The center also operates a student volunteer center offering a credit course for high school students who work at the center and learn techniques of volunteer recruitment, interviews, placement and referral.

# Recession's impact on county

The economy of Monterey County will suffer the same recessionary effects as the rest of the state and the nation through the first half of 1975, according to United California Bank (UCB).

While the economy is expected to improve the latter half of the year, measurements of most economic indicators in the county will reflect only modest growth.

The county outlook is reviewed in an economic forecast for the state and the nation prepared for the 12th consecutive year by the bank's Research and Planning Division under the direction of Chief Economist Dr. Raymond Jallow, senior vice president.

Median family income in the county will increase by 6.6 percent in 1975, according to the forecast, to $14.545. (The statewide average will be $15,265.)

The county will add 3,000 new residents, for a total population at year-end of 266,000.

The forecast of other economic indicators in Monterey County:

Non-agricultural employment, up 2.7 percent to an average of 75,000.

Total personal income, up by 8.9 percent to $1.77 billion.

Total retail sales, up 8.2 percent to $725 million.

Housing unit permits will equal 1974's 1,400 units.

Even with an improving economy in the last half of 1975, Jallow said, housing starts and auto sales will still be struggling along at depressed levels, and unemployment will continue to be a nagging problem for the state.

Nationally, the inflation rate will likely settle to 9 percent, he said, which will prevent any gain in real income of most American families.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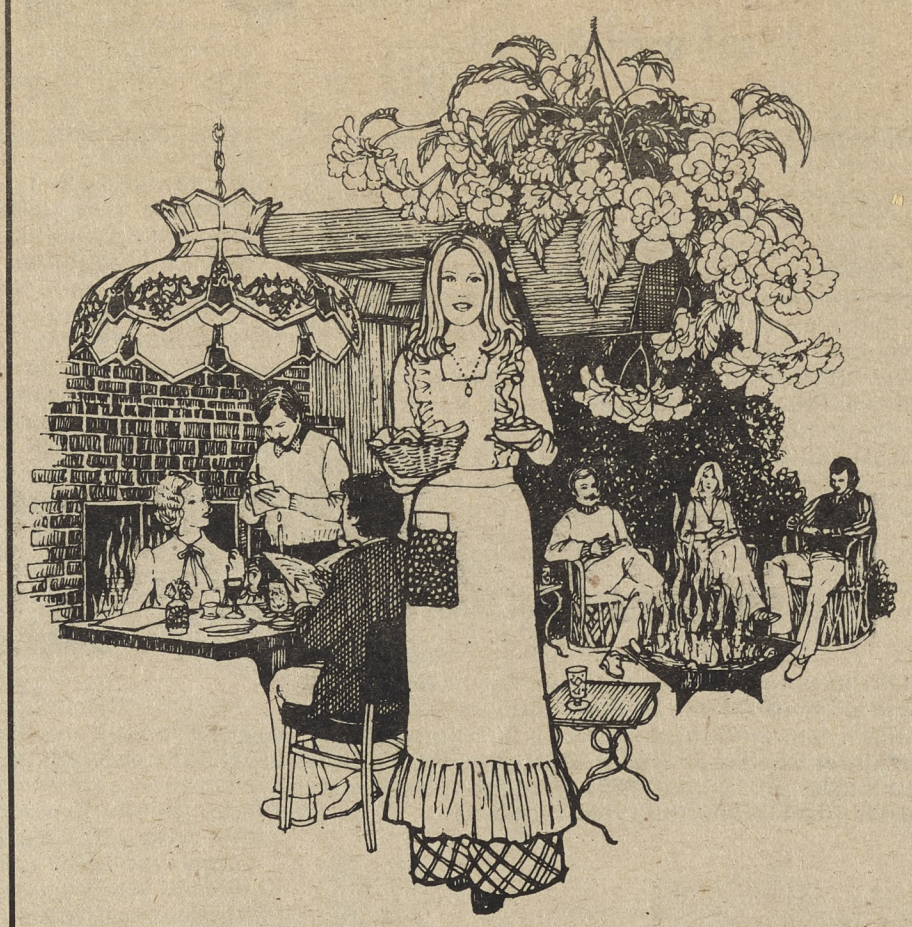

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# 34th Crosby nears

January 20 will be a big day for the Peninsula and for golf fans across the country, as qualifying rounds begin for the 34th annual Crosby Pro-Am Tournament.

Thursday, Jan. 23 will be even bigger, as 336 golfers take the field on Pebble Beach, Cypress Point, and Spyglass Hill courses.

This year's tournament has been scheduled somewhat later than last year's, and tournament officials hope that the weatherman will be more cooperative. When the prestigeous field readied to tee off on Jan. 3, 1974, the sky opened in a downpour which lasted for a full five days.

With fairways inundated by rain, tournament officials were forced to call things to a halt after 54 holes of play.

Barring similar conditions this year the tournament will go for the traditional 72 holes.

The field of 168 professionals and 168 amateurs will rotate play on the three courses Thursday, Friday and Saturday. Foursomes will tee off from the first and tenth tees on all three courses starting at 7:15 a.m.

On Sunday the 25 low teams and the 60 low professionals will play Pebble Beach. A total of $215,000 in prize money will be at stake this year ($185,000 in the professional division, and $30,000 in the pro-am division). Action on Saturday and Sunday will be broadcast on nationwide television.

Johnny Miller, last year's winner, will return. Along with him, of course, will be the biggest names in the world of golf including, Jack Nicklaus, Gary Player, Tom Weiskopf, and Doug Sanders.

Celebrities too, will be on hand. While the roster has not yet been completed, tournament planners expect such entertainers as Flip Wilson, Mac Davis, Bob Newhart, Andy Williams, and James Garner. As always, Bing Crosby will preside.

Dan Searle, president of the Crosby Youth Fund, emphasizes that the tournament is a charitible event. He explained that last year's tournament brought in $180,000 dollars for various charities. That figure brought total charitable donations from the tournament over 33 years to roughly $3 million.

"We really didn't raise that much last year. About $50,000 came through rain insurance. This year, with good weather, we expect to do much better," Searle said.

**BING CROSBY WATCHES in one of the annual Crosby Pro-Am tournaments.**

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# Next Explorama feature

Switzerland, a country that has long been famous for its spectacular scenery and storybook charm has a great deal more to offer to the rest of the world according to travel-adventure film producer, Willis Butler.

Butler says that in our age of global unrest, this highly industrialized little country remains relatively untouched by the ills of crime, social upheavels, war and unemployment and might well offer an example for the rest of the world.

"Switzerland Today" will be screened, with its producer Willis Butler present to narrate the film, at 8:15 p.m. Friday, Jan. 10 at the Sunset Center Auditorium.

To what does Butler attribute the prosperity and tranquility of Switzerland? "It has everything to do with a Swiss attitude or philosophy of life that I call the "Swiss perspective" that has allowed the Swiss to survive 600 years of democracy in spite of the fact that Switzerland is made up of very diverse cultures."

Butler and his wife Ruth, who accompanied him on his photographic journey to Switzerland, make their home on the shores of Lake Michigan in Racine, Wisconsin. He has been producing professional films since 1953 and prior to that was a radio announcer in the Chicago area. His travels have taken him to virtually the four corners of the world and he has had private audiences with such world figures as Emperor Haile Selassie, President Gamel Abdel Nasser and Ireland's Eamon DeValera.

He and his wife had visited Switzerland before, "and like most photographers," he says, "I always wanted to make a film there." So during the summer of 1973 as the official guest of the Swiss government, the Butlers spent three months on location in Switzerland doing the photography for the film.

Reserved seat tickets are now on sale at all Macy's stores, Abinate Music Store in Monterey and Julia Marlowe Box Office in Carmel.

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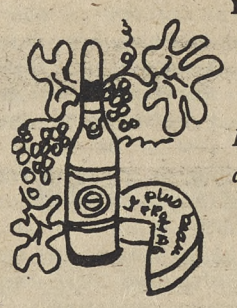

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## Baptist Church enters year of achievment

"Liberated Men and Women" is the title of Pastor McBeth's first New Year's challenge to the congregation at First Baptist of Carmel as they enter a year of achievement.

Sunday morning Bible study at First Baptist begins at 9:30 and adults will study the first of a special series of ten lessons on The Principles Of Abundant Living.

The first Sunday evening of each month the Congregation celebrates the Lord's Table with a service of Communion and spiritual healing.

**Michael Rombold**

Michael G. Rombold, 34, Carmel Valley, has been elected a vice-president of San Diego Federal Savings and Loan Association by the firm's board of directors.

Rombold has been manager of the firm's Monterey office at 316 Alvarado St. since it opened early in 1973. The office was the first established in Northern California by San Diego Federal.

Rombold joined San Diego Federal in 1972 and six months later was promoted to assistant vice-president. His duties were expanded this year to include responsibilities for the entire Monterey region, which includes offices in Menlo Park -- Palo Alto, Los Altos and another branch to be opened soon in Santa Cruz.

A 1963 graduate of the University of Arizona at Tucson, Rombold has been a leader in local community affairs. He is a director of the Monterey History and Art Association and a member of the downtown Monterey Council, Monterey Rotary and the Chamber of Commerce. He is a former director of the Monterey Chamber.

## Former Valley manager promoted by Del Monte

Tom Oliver, general manager of the resort and recreation division of Del Monte Properties Co., has been elected vice-president of the division by the board of directors.

Originally from England, Oliver was sponsored to the United States by Mr. and Mrs. William D. Woods of Robles del Rio Lodge, Carmel Valley. He was also previously associated with the Carmel Valley Inn, the Pine Inn of Carmel and the El Mirador Hotel of Sacramento.

A graduate of Westminister Hotel School, London, Oliver has served at the Grand Hotel de la Paix, Nice, France, and the Ritz Hotel in London. He and his wife, Margaret, live in Carmel with their two sons.

In his newly created position, Oliver will continue to head the golf operations of the company's Pebble Beach Spyglass Hill and Del Monte golf courses, while overseeing the functions of Del Monte Lodge and the Beach and Tennis Club.

Promoted to general manager of the division in June of this year, Oliver previously had been general manager of the lodge. He has been with the company since 1965.

# feedbag

## by lucy smithson

Ug the caveman watched his wife scratch in the dirt with a stick.

"Dumb broad!" he grumped. "All that work to grow grain just so the kids can eat bread."

Iggy came running into the cave. "Ug, taste this liquid bread I just made!" he shouted. "I call it beer."

"That's great stuff, Iggy," said Ug, smacking his lips. "Let's grow a lot of grain and make a lot of beer."

"Okay," replied Iggy, "but we've got to figure out a better way for scratching up a lot of dirt without using up all the women."

"No problem," said Ug. "I'm gonna invent agriculture."

What happened next is history. In vino veritas. In beer, cowboy-at-us.

In all probability, however, the first plow animals were not horses. The first cowboys probably wrangled cows. Ancient relics indicate that camels, asses, cattle and certain species of antelope have all been used as harness animals.

A horse can just about pull his own weight-- more for short bursts. For pulling a wooden plow through the dirt all day a sturdier animal was needed.

Early on, the primitive plowman invented the ox-- what we westerners call a steer. Even before the invention of metal knives it was discovered how to prevent a male calf from growing into a bull.

Oxen were very strong, easily cared for, and the rejects were tasty. Furthermore the major piece of ox harness was cheap-- the yoke could be carved from wood. The top part of the wooden ox yoke was carved from wood and many branches obligingly grew in the approximate shape needed. The under part of an ox yoke, a "U" shaped hasp was easily obtained by bending wet branches and drying them in that position.

Oxen were very slow; this was their major drawback. The common land measure, an acre, was originally defined as the area one man with one ox could plow in one day. That was a long day too, with no coffee breaks.

Wooden wheeled ox carts served to move freight but they were too slow for moving people. A person could walk faster than an ox cart could travel. If a person was rich, four other persons could do his walking and carry him. This was still not satisfactory for long distance journeys.

Enter the chariot, which was pictured with slender metal wheels in the time of Egyptian pharaoh Tutankhamen, 1,400 B.C. Pulling the chariots on ancient Assyrian, Egyptian, and a little later Greek carvings are small horses or large ponies. They appear to be about 12 or 13 hands tall. Some have the dished faces we later associate with ponies and Arab horses. Many are straight faced with an occasional Roman nose.

The harnesses are always pictured with a high neck collar as the primary motive part. There was nothing like breeching or hold back straps; one suspects that the one piece tongue of the chariot was suspended between a team of horses near their necks. The neck collar provided both go and stop power.

The neck collar was probably rather choking for the horse. Early horses are always depicted as ewe-necked. Perhaps they drew the weight with their neck muscles, as the American Indian carried his backpack by a tumpline to his forehead.

Not until Roman times does the collar move down to the breast utilizing the pushing power of a horse's heavy shoulders. The Romans used a larger heavier chariot with smaller wheels and lots of metal ornamentation. They also used a larger pony, up to 14 hands. The horses that appear in Roman art are heavy round-legged sturdy types with nicely refined heads. They could easily pass for a modern Morgan or a bull dog type Quarter Horse.

In America's short history, the horse has been used in a variety of new ways. Our history is so short, our pioneer era so brief, and Henry Ford has erased our minds so completely, that many Americans do not know how inventive and innovative our early horsemen were.

America invented, for instance, teams of plow horses.

England had a tradition of using "great horses" for heavy work and plowed with horses. Supplying great horses for armored knights meant that there were extras available for farmwork. At two horse team was not powerful enough for most work. Usually four horses abreast were used.

Sometimes two additional horses were used out in front of the four horse team. For really deep plowing in heavy clay, eight horses in two teams of four were used.

An American named John Deere invented a steel plow that cut sod and turned it over. This plow could be drawn by a two horse team. The John Deere plow opened up much of America. It made possible settling the grasslands of the cattle country and dispossessing the Indians of their reservation of Oklahoma.

Remember that famous picture of all the settlers lined up waiting for the signal to move into Oklahoma. The sooners were already out of the picture having jumped the gun the night before. John Deere made that possible.

Americans invented light spring wagons, buckboards, Conestogas, the prairie schooners, and a variety of horsedrawn equipment meant for the two horse team.

Americans invented the only dual prupose horse in the world whose dual purposes were as opposed as racing and log pulling. Americans invented big mules to work in teams. Americans invented a light artillery harness horse whose bloodlines found their way into Quarter Horses, Saddlers, Standardbreds, and Tennessee Walkers. Where today is the farm chunk?

Most of us are third generation gasoline. In my growing up days I had a rare educational opportunity called World War Two during which many of the retired horses were brought out of pasture and expired harnesses greased again.

I remember my Uncle Wilbur fretting over the lack of gasoline and tires for his John Deere tractor while he harnessed Old Pete, age 24, to plow the garden. Uncle Wilbur, having learned from his father, had not forgotten how to plow with a horse although he regretted the necessity.

It may be that reaction has set in. There is a growth in interest in working the land by horsepower. **Mother Earth News** published a two part article on how to plow with mules. Horsedrawn farm equipment if it has not totally disintegrated nor fallen into the hands of antique dealers again sells for working tool prices. Suburbanites, especially if they already keep a horse for pleasure, find little need for a garden tractor or composter.

## Carmelo volunteers

Carmelo School issued a pre-vacation plea for adults to become involved in a rewarding new approach to assist children to be more efficient and independent learners. Volunteers will help develop and implement strategies in the classroom to assist children increase attention span, improve listening skills and work habits and reduce behaviors which interfere with learning.

Anyone interested is asked to attend an exploratory information session on Friday, January 10th in Room G-1 at 11:30 at Carmelo.

Dr. Rich Hawkins, Carmel Unified School District Psycologist will then lead a weekly seminar for volunteers who will devote one hour per day in the classroom four times a week.

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# Flower Palace opens in old post office quarters, party Sunday

A baby grand piano, a fern tree and a barber chair are a few of the unique touches Bob Rautenberg has used to transform the old post office into the Flower Palace, a complete florist shop in Carmel Valley Village.

Rautenberg will hold open house from 11 a.m. to 5 p.m. Sunday to welcome new friends to his shop, which formally opened Dec. 22.

Rautenberg explains what he means by a "full service floral shop," "It's like a full service bank. We do everything there is to do in floral work. In addition to daily floral needs, we'll decorate for parties or banquets, working from table decor to napkins, silverware, dinner service, and ceiling and wall treatments. We also do complete wedding planning, working with the bridal consultant of the firm the bride selects."

A member of FTD, Rautenberg says his shop is capable of next day delivery anywhere in the world. European and Asian deliveries are handled through Interflora. He is also a member of the California Flower Growers Assn. and the San Francisco Flower Market.

Rautenberg himself goes to San Francisco twice a week to select flowers for the shop. "At most other shops, the trucks come to the door and may have been on the road three or four days. This way, we get the freshest possible plants and flowers."

Nothing goes out of the Flower Palace that isn't wired, Rautenberg says. "Roses, for example, will last four or five days longer if they're wired. When a rose opens in a warm room, it absorbs a great deal of water, which makes the head heavy, causing it to droop. Wire roses won't droop so readily," he explains.

Rautenberg doesn't like "contrived floral design." "I try to give a fresh natural appearance to my floral designs, so they look as if they grew that way."

Rautenberg says his plant tree and fountain are actually multi-purpose. "In the first place, the tree looks alive when I have plants hanging on it and the fountain sounds pleasant. But I also have to give the ferns a bath once a week, so I just lower them into the fountain for a while and then hang them up on the tree to drip."

Coins collected from the fountain go to the Sight Fund of the Lions International through its Carmel Valley branch, Rautenberg says.

Additional plans for the shop include a terrarium and dish garden room, which will be stocked with complete terrariums and replacement plants, and a plant doctor service for Valley residents. Rautenberg also plans to open a second Flower Palace in Pacific Grove in the middle of January.

# Kuster home scene of solo appearance

by JOAN HOPKINS

The artistic home of Mrs. Edward G. Kuster in Carmel Valley was the setting for a musicale given by Antonio Iturrioz, a gifted young pianist from Palo Alto. Presented by Prof. James Casey of San Jose State, Iturrioz chose an all romantic program, a preview of a benefit he is giving on January 10 in Palo Alto for the school district there.

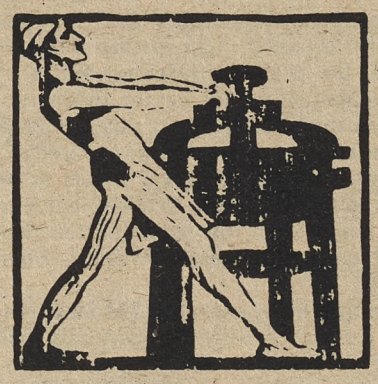
The Rachmaninoff which opened the program established the pianist's fine rapport with nineteenth century music. His skillful hands easily coped with the big stretches which make this composer off-limits for some pianists. The two preludes, Opus 23, and the Etude Tableau were a delight.

In Liszt's Dante Sonate, Iturrioz tossed off the pyrotechniques effortlessly, while never flaunting his mastery of the keyboard. The melodies were carefully molded without being overwhelmed by the ever-present embellishments.

The two Schumann works were the high point of the afternoon. Playing the opening melody of the Arabesque with childlike simplicity, Iturrioz maintained this mood throughout the piece, never becoming over-sentimental. His reverence for the music was contagious to the audience, who sat spellbound.

The young artist gave a more dynamic interpretation to the Symphonic Etudes which followed, but always with great restraint. In the Finale, he did not let the piano run away with him, as is often the case. An encore of Liszt's D-flat "Consolation" was a restful conclusion to an exciting journey into nineteenth century music.

Born in Cuba, Iturrioz came to this country 12 years ago.

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## Wanted To Rent

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**William Peter Burt**
P.O. Box 4837
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This business is conducted by an individual
Signed **William Burt**
This statement was filed with the County Clerk of Monterey County on date indicated by file stamp above.
**CERTIFICATION**
I hereby certify that the foregoing is a correct copy of the original on file in my office.
**Ernest A. Maggini**
County Clerk
By **Geneva Wells**
Deputy
Dates of Publication: 2, 9, 16, 23, January 1975

**LEGAL NOTICE OF INTENTION TO SELL**

In compliance with the California Uniform Commercial Code, notice is hereby given that a bulk sale is about to be made as of January 1, 1975, of the business and personal property known as the Valley Take Out Restaurant, located at 7 Del Fino Place Carmel Valley , Ca. The transferor is Bernard Fishman, Carmel Valley, Ca., and the transferees are Wilbur Browder and Dulcie Browder, and Donald Carter and Elizabeth Carter, Box 605 Carmel Valley, Ca., 93924. Said transfer to be made thru the office of Tod Cox - Broker, 7th & Dolores, Carmel, Ca., as of Jan. 1, 1975.
**Bernard Fishman**
**Wilbur Browder**
**Dulcie Browder**
**Donald Carter**
**Elizabeth Carter**
State of California
COUNTY OF MONTEREY
On this day Dec. 26, 1974 personally appeared before me the persons known to be the persons whose names are subscribed above to this notice of intention to sell, and they acknowledged that they have executed the same.
**Charles K. Baker**
Notary Public
Date of Publication: 2 January 1975


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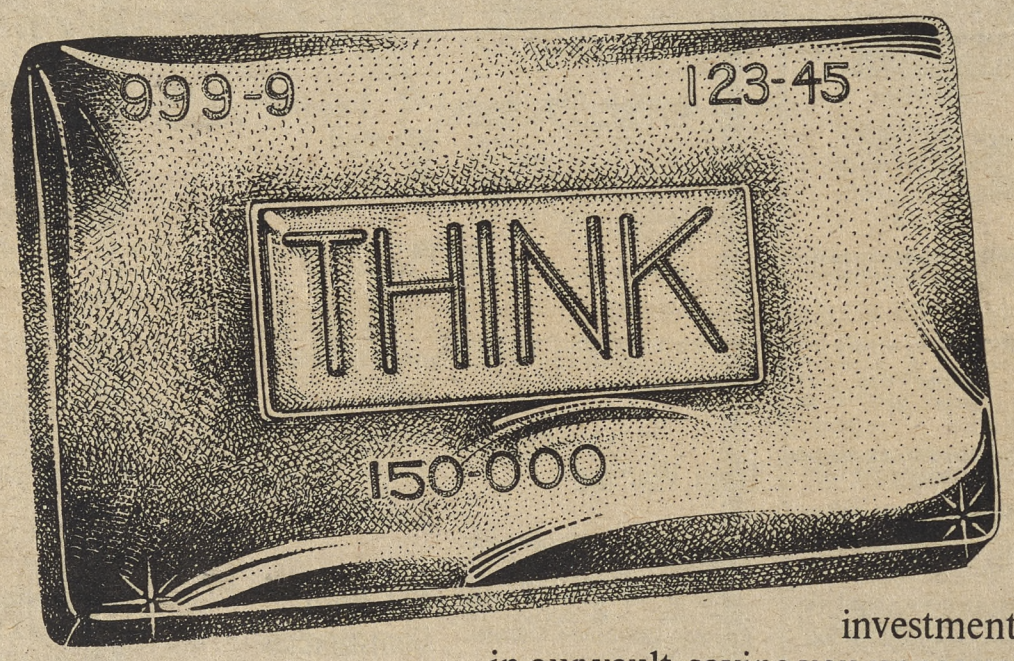


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First, you can take actual possession of the gold. In this case, you'll have to find safe storage, and pay sales taxes and assay costs if you sell again. Most buyers will demand proof of authenticity (assay) unless the gold is in the custody of a recognized financial institution such as Crocker Bank.

Gold bullion in denominations of 1/2 ounce to 100 ounces is now available at Crocker. We are one of the few sources offering the 1/2 and 1-ounce denominations that allow the average person to invest within their means.

Second, you may simply accept a receipt for your gold. Your investment will be safely tucked away in our vault, saving you unnecessary assay costs later.

Third, you may accept a certificate. Your gold will be safely stored at a major Canadian bank. You'll avoid all shipping charges, insurance, sales taxes and future assay costs. Certificates are available from 5 ounces in increments of 5 ounces.

For some interesting historical facts and information on the risks and rewards of gold, write us at this address: Crocker Bank, Gold Marketing Dept., P. O. Box 38000, San Francisco, Calif. 94138. We'll send you a copy of our gold brochure.

Whether you look upon gold as a useful emergency reserve and inflation hedge or as a highly speculative commodity, if you've chosen to buy, buy from someone who can give you a choice. Crocker Bank.

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